

VANNI

MADE IN ITALY, FOR SURE.

VANNI MACRO:
a collection of molecular acetate

The cellulose acetate that glasses are made from is an organic material derived from cotton. Looking through a lens, we can see the essence and molecular structure of the material where the microscopic cells govern its chemical composition. VANNI launches MACRO: a collection of glasses made from exclusive acetate that reproduces this macro vision, photographing its structure and colouring it in.



The Raw Materials:

exclusive acetates created exclusively in the VANNI design department.

The design detail:

the acetates pattern propose tightly webbed irregular shapes, in original contrasting colours in both simple or more courageous tones. The exclusive material in the MACRO collection work in both original block or combined with other single colour acetate, thanks to high-tech adhesive processes.

Shapes and colours:

MACRO is created in 5 different tones, predominantly blue, red, brown, grey and an original yellow/blue/red that will not go unobserved. MACRO also exists in ultra-thin versions as well as sunglasses, which boast accentuated shapes, reflecting the design concept of the MACRO acetates.



VANNI eyewear is made in Italy, for sure.

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